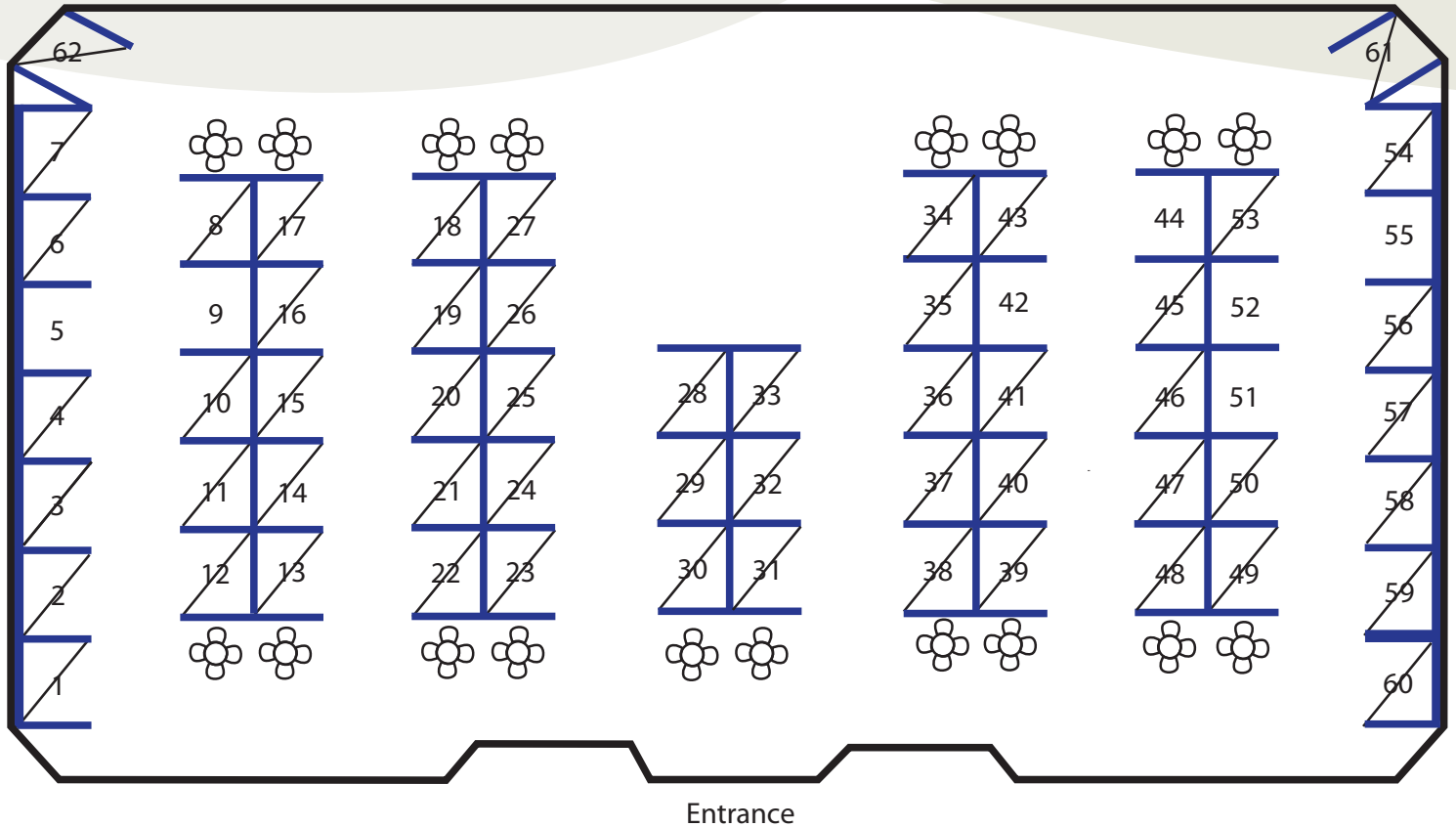


EXHIBIT HALL MAP

CALA Fall Conference 2010 ❖ The Hilton Hotel Orange County/Costa Mesa ❖ October 25-27, 2010



PRIOR EXHIBITORS

A.L. Wizard, Inc.
 Alaska National Insurance Companies
 All Senior Homes.com
 A Place for Mom
 Alternative for Seniors
 Avalon Technologies
 A-Z Bus Sales, Inc.
 Brennan & Associates
 CALMA - CA Advocates for LTC Medical Assistance
 Care and Compliance Group, Inc.
 Carlson Medical Equipment
 Consonus
 Cooper White & Cooper LLP
 Council Connections
 Creative Action LLC
 Creative Bus Sales
 CWCapitol
 Dakim, Inc.
 Del Conte's Landscaping, Inc.
 Direct Supply Equipment
 DMES, Inc.
 Ecologically Sound Medical Services
 EMFinders
 Family Virtual Visits
 Food and Drug Administration

Forest Pharmaceuticals, Inc.
 GE Healthcare
 Har-Bro Emergency Restoration
 HCF Insurance
 Heffernan Insurance Brokers
 Hill Partnership Inc. Architects
 HomeFree, Inc.
 HPSI Purchasing Services
 IgeaCare Systems, Inc.
 I.T. Powered, a VCPI Company
 Innovatix
 Interior Images
 JCH Consulting Group, Inc.
 Kwalu
 Law Offices of Gould & Hahn
 LTC Properties, Inc.
 Mannington Commercial Flooring
 Merck & Co., Inc.
 Mt. Hood Chemical Corporation
 Omnicare
 Pacific Hospitality Design, Inc.
 Pacific Sundance Construction, Inc.
 Paul Davis Restoration, Inc.
 Philips Senior Living Solutions
 Pro Clean, Inc.

Profitime, Inc.
 Propel Insurance
 Salient Networks
 SCI Companies
 SCV Commercial Contractors
 Senior Entertainment Industries
 SeniorHousingNet, part of MOVE
 Senior TV
 Shield Healthcare
 Silverado Senior Living
 Sodexo Senior Services
 Stanley Healthcare Solutions
 Sysco Food Services
 Tidewater Group Purchasing
 Transitions For Veterans
 UHF Purchasing Services
 Upstairs Solutions LTC
 USI Insurance Services, Inc.
 Vigilant
 VITAS Innovative Hospice Care
 Warner Design Associates
 Watson Pharmaceuticals/Senior Care
 WillisHRH

Increase your company's visibility with sponsorship and advertising - ask us how!
 Call (916) 448-1900 or email Nancy Ball at ndb@CAassistedliving.org.